

**NARRATIVAS MULTISENSORIALES**  
2023 PROJECT PROPOSAL BY  
LUCA BORDONARO



SYNOPSIS	3
DESCRIPTION	4
FINAL FORMAT	5
SPECS & TECH	6
ARTIST STATEMENT	7
CV / BIO	8

## SYNOPSIS

*Narrativas Multisensoriales* delves deep into the realm of multisensory mindfulness, guiding participants on a captivating voyage of self-discovery. Our mission is to reveal the profound influence of sensory experiences on your emotions and overall well-being. Dive into a world of sensations as we embark on a unique, hands-on experience. Reconnect with your inner self through explorations with recycled objects, where creativity knows no bounds. Collective improvisations will weave these objects into vibrant sonic landscapes to accompany carefully chosen poems.

It is a highly versatile workshop with a core focus on self-discovery through a sensory journey. It offers the flexibility to begin with an initial nature-cleaning activity or enhance the multisensory mindfulness exercises by integrating cutting-edge generative AI, VR, and AR technologies. This approach creates a stimulating journey that encompasses the full spectrum of the human experience — from our connection with nature to our role in society, and towards the boundless possibilities of innovative technology.





## DESCRIPTION

*Narrativas Multisensoriales* is an immersive workshop experience designed to ignite behavioral change and create a positive impact. By combining nature-cleaning activities with multisensory mindfulness exercises, and collective musical improvisation for non-musicians, the goal is to connect participants with the natural world, society, and their inner selves. One of the core objectives of this project is dedicated to addressing climate change by nurturing empathy for the environment and inspiring tangible actions for its preservation.

At the heart of *Narrativas Multisensoriales* lies a scientific foundation—the insular cortex. This region of the brain is intimately connected with emotions and physicality. We delve into the intricate scientific elements that underpin the profound relationship between sensory experiences and emotional responses.

Our approach combines beach-cleaning, multisensory mindfulness exercises, collective musical and performative improvisation, to empower participants toward behavioral change and environmental preservation. *Narrativas Multisensoriales* is committed to contributing to the development of a more environmentally-conscious and sustainable society.



## FINAL FORMAT

The workshop unfolds in a carefully structured sequence, creating a dynamic and immersive experience for participants.

**Phase 1:** The journey commences with a beach cleaning activity, during which participants contribute their thoughts and phrases. These valuable insights become building blocks for the later stages of the workshop.

**Phase 2:** Following the beach cleaning, participants gather in a circle. Here, they receive a brief introduction to the scientific underpinnings of the project. Volunteers lead engaging multisensory mindfulness exercises. These exercises transport participants back to past memories, re-experiencing them through all five senses (and also the unconventional ones). These initial phases serve as the foundation for the entire workshop, setting the stage for what's to come.

**Phase 3:** Participants then embark on a multisensory exploration of everyday objects, fully engaging each of their senses. Through touch, smell, taste, sight, and sound, they form a profound connection with these objects. This sensory interaction lays the groundwork for the next phase, where creativity becomes the focal point.

**Phase 4:** The final phase involves a collective performative improvisation. In this stage, participants craft a sonic landscape that seamlessly accompanies a poem. This poem is generated through artificial intelligence, utilizing the thoughts and phrases collected during Phase 1's beach cleaning. In the case of an indoor version, without Phase 1, the poem is thoughtfully selected in advance.

*Narrativas Multisensoriales* is meticulously designed to provide participants with a transformative journey that ignites their senses, fosters creativity, and encourages profound self-expression. Through this structure, participants gain a deeper understanding of themselves and the profound connection between sensory experiences and emotions.

## SPECS AND TECHNICAL RIDER

The workshop allows for much flexibility in number of participants and space arrangement. Here are the needs for the indoor version of the workshop.

### **Logistics**

- 8x8m room
- Chairs for the participants, put in circle
- Objects table, at least 2.5x1 m
- Tech equipment table, 1x1 m
- PA / speakers system
- Projector
- Wifi access
- Power outlet

### **Brought by Luca**

- Condenser microphone + stand
- Foley microphone (Zoom H6)
- Macbook + usb-c adapters
- Audio interface
- Google Drive folder with assets
- Food samples, smells, objects, brand-free bowls, textiles



## ARTIST STATEMENT

*Narrativas Multisensoriales* began to take form in 2018, during my master's studies at Berklee College of Music. Since its inception, this project has been constantly evolving, transitioning from a 360° VR concept to an AR app, to the comprehensive "Narrativas Multisensoriales" experience we offer today.

My passion for creating a positive impact on society and the environment through arts and experiential learning fuels my dedication to this project. I believe that innovative, multidisciplinary experiences are the most effective means of learning, inspiring, and making a meaningful impact.



## CV / BIO



Luca Bordonaro  
Italy  
Currently based in Valencia, Spain

Hailing from picturesque Sicily, Luca's artistic journey led him to Valencia, Spain, where he currently lives and creates. With a multidisciplinary approach, rooted in a love for innovative and contemplative artistry, Luca blends tradition and contemporaneity in his creations.

Luca's background in classical and contemporary music has been enriched through rigorous study, culminating in three Master's degrees and a Post-Master's at Berklee College of Music. His artistic footprint extends across European borders, resonating in Italy, Spain, Portugal, France, USA, Finland, Sweden, Norway, Hungary, and Serbia. He collaborated with classical and contemporary orchestras, chamber ensembles, Grammy-winning fellow artists, butoh dancers, and conceptual artists from various corners of the world forging a unique artistic vision.

Not confined by a single medium, Luca's passion for poetic aesthetics and immersive experiences has driven him to explore diverse forms of artistic expression, including photography, videography, and the creation of multisensory experiences, such as 360° VR experiences, an augmented reality app that melds 360° binaural music with gastronomy.

Luca's latest research involves crafting a solo live looping performance that combines organic and electronic textures, infused with world music and poetic storytelling. Additionally, he leads a transformative group workshop titled "Narrativas Multisensoriales" (Multisensory Storytelling), delving into the profound connection between our senses and life experiences, inviting participants to savor, enrich, and elevate their existence.

<https://www.bordonaroluca.com>  
<https://www.bordonaroluca.com/multisensory-storytelling>

### Installations

2019 'Il Fanciullino', 360° VR experience, Centro Aspas, Valencia, Spain.  
2020 'Sound Sensation AR', Berklee College of Music, Valencia, Spain.  
2021/2022 'Narrativas Multisensoriales', Digital Jove, Valencia, Spain  
2022 'Narrativas Multisensoriales', BGA, Valencia, Spain  
2023 'Narrativas Multisensoriales', UPV, Gandía, Spain

### Residencies

2018 Castel di Tusa, Messina, Italy.  
2023 Sperlinga, Enna, Italy.

### Festivals

2017 Aurore Fine Arts Festival, Stockholm, Sweden.  
2018 Les Echappées Musicales du Médoc, France.  
2018 SabirFest, Catania, Italy.  
2019 Musaico, Valencia, Spain.  
2019 Palo Market Fest, Valencia, Spain.  
2020 Synesthesia Festival, Valencia, Spain.  
2021 Marranzano World Fest, Catania, Italy.  
2021 Csiperó Festival, Kecskemét, Hungary.  
2021 Malomfesztivál, Orom, Serbia.  
2022 GroundUP Music Fest, Miami, USA.  
2022 Wazemmes l'Accordéon Festival, Lille, France.  
2022 Protestfestival, Kristiansand, Norway.  
2023 SciaracabballaFest, Lavinaio, Italy.  
2023 Festival Amore & Rabbia, Verzino, Italy.  
2023 Ostrobothnia Folk Fest, Finland.

### Releases

2021 DIY production 'Misconceived Realities'.  
2022 Singles 'Femme Noire' and 'Libellula'.  
2023 'Allt finns här', Album in collaboration with Finland-Swedish singer songwriter Désirée Saarela. 'Risveglio', original poem put in music with the arrangement of a bass clarinet choir.



## **NARRATIVAS MULTISENSORIALES**

by Luca Bordonaro

[www.bordonaroluca.com](http://www.bordonaroluca.com)

[lbordonaro.me@gmail.com](mailto:lbordonaro.me@gmail.com)

